

**OIX
WEBSITE PRIVACY POLICY
(Effective March 1st, 2017)**

PURPOSE

This OIX Website Privacy Policy (“**Privacy Policy**”) explains the data collection and usage practices of the Open Identity Exchange (“**OIX,**” “**we,**” “**our,**” or “**us**”) with respect to personal data collected through our websites that link to this Privacy Policy.

APPLICABILITY

This Privacy Policy applies to our collection of personal data from each of the OIX websites that links to this Privacy Policy (“**OIX Website**”). Currently, the OIX Website is <http://www.oixuk.org>. This Privacy Policy does not apply to personal data that we may collect from other sources.

POLICY

1. Personal Data We Collect

Each OIX Website is intended to be accessed for business rather than personal purposes. You can visit each OIX Website without giving us any personal data. When you visit any OIX Website, we may collect two types of data: (1) personal data about you that you voluntarily choose to provide to us, and (2) information related to your activities on the OIX Website that we automatically collect as you interact with the OIX Website (“**Website Usage Information**”).

- 1.1. Information You Voluntarily Provide: We collect personal data that you voluntarily provide in response to requests we may make at various places and through various mechanisms on the OIX Websites. The personal data we collect is business-oriented data and is usually limited to contact information necessary for the relationship, such as name, company name, job title, address, phone number, and email address. We may collect such information, for example, when you fill out and submit a form (such as if you register for an event, register to receive email communications, or electronically fill out and sign a contract made available on an OIX Website), when you submit an inquiry or request to us using a form or e-mail address link on an OIX Website, and when you send an email to an OIX address listed on an OIX Website. In such case, we will collect whatever personal data you voluntarily provide in response to our request. Because the OIX Websites are intended to be accessed for business rather than personal purposes, however, we ask you not to provide personal data to us except as it relates to a business purpose. For example, where requested, please use your business-related address, e-mail address, and phone number.
- 1.2. Website Usage Information: We use a third party service, Google Analytics, to collect standard Internet log information and details of visitor behavior patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.
- 1.3. Cookies. We use cookies on the OIX Websites. Cookies are small pieces of information that are stored by your browser on your computer’s hard drive, to help us provide you with better

information. We use cookies only for the limited purposes of: (i) facilitating software designed to protect our webpages from intruder attacks, and (ii) to differentiate single versus multiple visits for use by the Google analytics software. None of your personal details are held in these cookies and if you are uncomfortable with our use of cookies, you can disable them by changing the settings on your web browser. Please note however, that if you do disable cookies, it may affect your ability to use our website properly. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

- 1.4. Links to Third Party Websites. The OIX Websites may contain links to other third party websites (including but not limited to websites of OIX Members, Participants in OIX Programs and Projects, OIXnet Registrants, and OIX Chapters, all of which are separate legal entities whose information practices may be different from ours). This Privacy Policy does not cover any such third party websites. If you provide personal data to such third party websites all information you disclose will be subject to the privacy policy and practices of such third parties. We are not responsible for the privacy policies and practices of such third parties and, therefore, you should review the specific privacy policies posted on those websites prior to submitting personal data to them.
- 1.5. Information about Children. None of the OIX Websites and none of our products and services are directed to children younger than age thirteen (13). We do not knowingly collect personal data from children under the age of thirteen (13) and we will delete any such information later determined to be from a person younger than age thirteen (13).

2. How We Use Personal Data

We retain and use the personal data that we collect via the OIX Websites primarily to operate OIX and OIXnet, including to provide you with the products and services that you request; to communicate with you regarding events, activities, projects, publications, accomplishments, and membership information; to respond to your questions or other requests; and fulfill other reasonable business purposes consistent with the nature of OIX or our relationship with you. We also retain and use the Website Usage Information that we collect for a number of purposes, such as system administration, to help us understand the requirements of the visitors to OIX Websites, to enhance the performance and usefulness of the OIX Websites, to customize your experience on the OIX Websites, to serve you specific content, to identify trends, or to audit use of the OIX Websites.

3. Sharing of Personal Data with Third Parties

We may share selected personal data about you with the following third parties or in the following limited circumstances:

- 3.1. **OIX Chapters**. We may share personal data with OIX Chapters that require access to personal data for business purposes related to processing any application, request, inquiry, membership service, event, project, or other participation activity.
- 3.2. **Participants and Sponsors**. We may share lists of participants in events and projects (including associated contact information) with other participants in such events or projects, and with any hosts and sponsoring organizations.

- 3.3. **Third Party Service Providers.** We may share personal data with third parties who perform services for us or on our behalf, for the limited purpose of carrying out such services. This includes, without limitation, third parties that assist in managing our organization, hosting the OIX Websites, sending communications on our behalf, maintaining or analyzing our data, providing marketing assistance, or providing customer service on our behalf.
- 3.4. **Visitors to OIX Websites.** We may publish and make available to all OIX Website visitors, personal data submitted in connection with OIXnet registrations, and personal data submitted in connection with event registrations. Such personal data typically consists of name, affiliation, title, and contact information.
- 3.5. **Corporate Change.** We reserve the right to disclose and transfer personal data in connection with a corporate merger, consolidation, restructuring, financing, sale of substantially all assets, or other corporate change.
- 3.6. **Legal Requirements and Law Enforcement.** We may disclose personal data when we believe in good faith that the law requires it; at the request of governmental authorities conducting an audit or investigation; pursuant to a court order, subpoena, or discovery request in litigation; to verify or enforce compliance with our agreements or policies and applicable laws, rules, and regulations; or whenever we believe disclosure is necessary to limit our legal liability or to protect or enforce the rights, interests, or safety of the OIX Websites, its users, or other third parties. We also reserve the right to report to law enforcement agencies any activities that we, in good faith, believe to be unlawful.
- 3.7. **Consent.** We may also share personal data about you in accordance with any express consent you or your authorized agent give us.

4. Access / Updating Information

Upon request, we will allow you reasonable access to the personal data that we hold about you. We will also provide you with a copy of the personal data that we hold about you should you request this. There is no charge for either of these requests. For any such request, you can contact us by e-mail, postal mail, or phone as specified in the “How to Contact Us” section below. We will endeavor to respond to all reasonable requests in a timely manner, but in no event longer than the amount of time required by applicable law.

You may request that we update, modify, or remove inaccurate personal data about you. In such case, you are responsible for providing us with reasonable proof of the inaccuracy of the data in our possession. We will make good faith efforts to implement requested changes in our then-active databases as soon as reasonably practicable.

5. Data Integrity

You are responsible for the accuracy of all of the personal data that you provide to us. We will use reasonable efforts to maintain the accuracy and integrity of such personal data, and to update it as appropriate. We will take reasonable steps to ensure that such personal data is reliable for its intended use.

6. Security of Personal Data

We have implemented reasonable safeguards for the purpose of protecting the personal data in our possession from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no data transmission over the Internet, wireless transmission, or electronic storage of information can be guaranteed to be completely secure. Please consider this prior to submitting personal data to OIX.

7. Consent to Cross-Border Transfer and Processing

The OIX Websites (and all personal data collected via such OIX Websites) are hosted in Switzerland, with additional copies located in Australia, Germany, the United Kingdom, and the United States. All personal data that we collect and maintain will also be processed and stored in these countries, where data protection and privacy regulations may provide different levels of protection compared with your jurisdiction. By providing us with personal data, you consent to the transfer of such data to the foregoing countries, and to the processing of such data in these countries.

8. Privacy Policy Changes

We reserve the right to modify, update, or otherwise change this Privacy Policy at any time, which will become effective as of posting on our OIX Website. We will use personal data about you in a manner consistent with the Privacy Policy in effect at the time you submitted the information, unless we receive your consent to the new or revised policy.

9. How to Contact Us

For any questions about this Privacy Policy, to access the personal data that we hold about you, or for any questions or complaints regarding the manner in which we handle or protect personal data, we can be contacted as follows:

By e-mail: help@openidentityexchange.org;

By phone: +1 925-275-6648;

By postal mail:

Open Identity Exchange
2400 Camino Ramon, Suite 375
San Ramon, CA 94583
ATTN: Help Desk