

2018 OIX UK Chapter Board General Member Representative

Candidate Statements for Steve Pannifer

What are the key opportunities you see for the OIX UK Chapter in 2018?

The focus of the UK identity community will be in the following areas in 2018:

- Private sector use of digital identity in general, with identity providers seeking early wins across a range of sectors.
- Financial services as a key sector to focus on due to the introduction of open banking but with many other potential touchpoints with digital identity (e.g. the requirement for strong customer authentication in PSD2).
- Continuing to support GOV.UK Verify and seeking to build on its achievements.
- Continued development of business models centred around the individuals and continuing to explore the potential of DLT.

The need for digital identity is more pressing than ever. Data breaches, inefficient processes and fragmentation continue to cause pain and financial loss. In order to make headway as a community, it is vital that we work together. I believe OIX has an important role in making that happen.

How will you demonstrate your commitment to the work of the chapter in terms of resources, focus and leadership?

As a regular attendee and contributor to OIX meetings I already know many individuals and organisations represented in the community. My intention will be to build on this to understand the views of the community, in order to fairly represent those views, whilst seeking to also build momentum and encouraging the community to pull in the same direction.

What would you like to see accomplished, and how do you plan to make these things happen?

OIX projects have been a great way to establish early collaboration within the community. I would like to see the pace of activities accelerate. In particular, I believe there is a need to discuss how to move beyond individual projects, involving a small number participants towards establishing the wide ecosystem, supported by appropriate standards and trust frameworks.



What resources will you and your organisation bring to help the chapter attain its goals?

Consult Hyperion is an independent consultancy and therefore able to bring an objective voice to the community. We have exposure to numerous digital identity initiatives across the world, having worked on leading digital identity projects in the UK, Europe, North America, Australia and elsewhere. I personally have led many of these engagements. I can therefore bring a wide perspective to OIX UK and an extensive network of contacts.

Consult Hyperion is also a recognised leader in retail payments, advising the international card schemes, issuing and acquiring banks, payments start-ups and vendors. We believe financial services is a key sector for digital identity and we will seek to leverage our understanding of and access to this sector.

What current or past experiences, skills, or interests will inform your contributions and views?

I have considerable experience in building secure services for the financial industry. This includes central market infrastructure, retail payment networks and mobile banking security. I am interested in the details of how things work as well as the big picture. I am not a sales or marketing person, rather I am genuinely interested in how we can move digital identity forwards. I believe strongly that digital identity should be centred around the individual, or organisation, to whom that identity pertains.

I am a member of PCAG, the Privacy and Consumer Advisory Group to the UK government.

Steve Pannifer
COO, Consult Hyperion
14th December 2017