

OiX

Digital Identity Assurance

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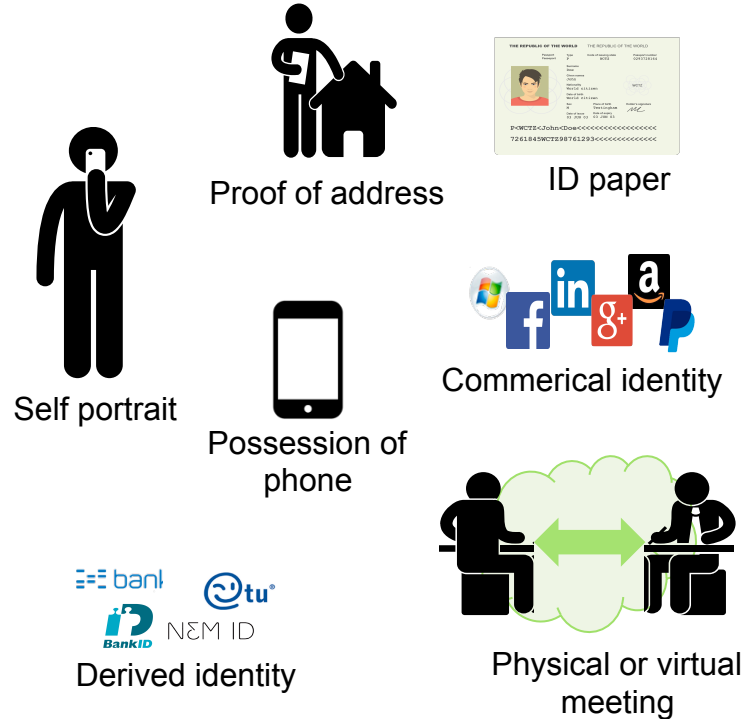


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Identity assurance

- How to achieve
 - Reasonable assurance
 - Within regulated businesses
 - Without scaring the customer away
- "The battle to on-board"
 - 40% abandonment
- Users expect
 - Instant service
 - Any device
 - No human interaction



The “Norwegian model”



 Uses «Personnummer»
(SSN) as login IN

SCA – Strong Customer
Authentication (PSD2)



Used for

- Login
- On-boarding
- Electronic
Signatures



Used by

- Banks
- Insurance
- Health care
- Government
- Other

End of presentation

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